

# Database Guide

## Frost and Sullivan

This product is aimed primarily at the corporate sector but the emphasis on growth opportunities makes it a particularly useful resource for new businesses and inventors.

### Summary

- Provides in-depth market research, strategy reports and technical insights with global coverage on a continental level.
- Researches and analyzes new market opportunities for corporate growth.
- Focuses on the following key industry sectors: healthcare, chemicals, IT, telecoms, electronics, industry, transportation, energy, aerospace and defence.

### Strengths

- Provides much greater in-depth analysis of industrial and technological markets than any of the other online databases available in the Business & IP Centre.
- Particularly strong on emerging technologies in areas such as healthcare and industrial automation and electronics.

### Weakness

- Reports are only accessible in HTML format and you must scroll through reports page by page.
- Printing option limited to a single page at a time.

### Alternatives

- Some crossover with Business Insights on energy, healthcare and technology markets.

### Printing/Downloading

- 5 executive summaries may be downloaded per day.
- Up to 10% of any one report may be printed.
- In each calendar month a maximum of 20 reports may be downloaded in their entirety. This is on a first come first served basis and is strictly limited to one report per person.