

Database Guide

Global Reference Solutions (D&B)

Global Reference Solution provides comprehensive information on over 112 million businesses worldwide. This database enables the user to find details on companies of all sizes, including company groups and market segments. Please note that users of this database will be required to read and sign a terms of conditions/disclaimer before using this database.

Summary

- Provides summaries of company and family tree information covering over one hundred million companies.
- Suitable for mailing lists.

Strengths

- Enables user to build marketing campaigns based on a complete market overview.
- Users can monitor size and possibilities in different market segments anywhere in the world.
- Users can confirm business existence and check history and background of a company.
- Users are able to use D&B unique D-U-N-S Number to identify businesses.

Weaknesses

- Financial data is very limited.
- Reports do not contain detailed information.

Alternatives

- **Onesource** provides over 100 industry profiles, plus company profiles for over 30 million private and public companies around the world. Also includes information for over 35 million company executives worldwide and news analysis from 2,500 sources.

Printing/Downloading

- Users may print or download 1,000 records per calendar month.