

Database Guide

ISI Emerging Markets

ISI draws on a broad range of sources to produce information, analysis and company data for over 80 emerging markets from regions as diverse as Latin America, Asia, Eastern Europe and parts of Africa and the Middle East.

Summary

- Content on ISI includes full-text news articles, financial statements, company information, industry analyses, equity quotes, macroeconomic statistics, and market-specific information derived directly from more than 13,000 local and global publications.

Strengths

- Having one focused database on the emerging economies saves time pursuing information from many other sources.
- The content is sourced locally and so more likely to be reliable.
- A company search can provide contacts, financials and scanned company documents.
- The database integrates Industry, Company, News, Financial Markets and Macroeconomics for each country.

Weakness

- The search function is hidden, so you have to select a country first and then the search tab.
- There is a vast amount of content available, finding and sorting it takes practice.

Alternatives

- For other news sources Factiva and Dialog may be of interest.
- EIU provides alternative country analysis.

Printing/Downloading

- Up to 10 reports per day can be downloaded.