

# Database Guide

## Onesource

**OneSource provides in-depth company profiles and also features industry and executives profiles, news articles, market research and analysts' reports.**

### Summary

**OneSource** has 3 main search modules which are:

- **Company:** For searching for company reports which consist of a company profile, description of business activities, a financial snapshot and details of executive contacts.
- **Industry:** For searching for industry analysis, industry reports and profiles for over 100 major industries as well as market share and size statistics.
- **Executives:** For searching for key executives and board member by name, job function, line of business and company size.

### Strengths

- For public companies and larger private companies OneSource provides access to detailed broker reports and also provides coverage of latest news stories, significant developments and strategic initiatives as well as SWOT analysis for most of the larger sized companies.
- Also includes financial information, executive and IT profiles, peer analysis and records of company filings and competitors reports.
- Coverage of blue chip companies for the emerging markets of Africa and Asia.
- Market share & size reports for 100's of industries on a global and country by country basis.

### Weakness

- Limited information available for small and medium companies.

### Alternatives

- **ISI Emerging Markets** Company & Industry information for the emerging markets of Asia, Central and Eastern Europe, Middle East/North Africa and Latin America. Company reports, financial statements on thousands of public and private companies.
- **Business Source Complete:** Provides comparable company and industry profiles and USA regional business news.
- **GMID:** Offers access to FMCG industry and company profiles and reports as well as company market share and brand share rankings

### Printing/Downloading

- Printing is allowed
- Up to five company reports and 250 companies in list form may be downloaded per week.